



What is The Booth™ ?

The Booth™ is basically a video open forum for people to express their thoughts, opinions and ask their toughest questions. It's our own version of a public town hall. When **The Booth** is set up, people can enter it, similar to a photo booth, sit down and hit the button to start video recording their comments and questions.

In a very similar fashion to the famous Speakers' Corner, The Booth is a place where speakers are allowed to speak on any topic, none are prohibited. The topic of the content filmed in The Booth is not chosen or scripted in anyway and is not tied to its physical location.

What do you do with the video?

At the end of every day of usage, our media team takes the footage and edits the individual comments into separate clips. We then review those clips for questions we'd like to answer personally, questions we'd like to post to the public Response forum and other clips such as personal testimonies, comments or opinions which are usable. The clips are then compressed into web video and added to the website at www.thebooth.com for public comment.

Legal verbiage is included in The Booth that gives us the permission to use the footage on our website and in our public forums such as large congregational meetings, etc. Each person entering The Booth is instructed to speak on any topic they wish and will be given a sticker with thebooth.com on it so that they can check back for their question / comment.

The Booth Monitoring

The Booth is monitored by a scheduled staff member at all times. For malls and retail locations a staff member is provided according to posted location hours for public parks and outdoor locations The Booth will be moved to a locked truck at the end of each day and removed from the location. Our staff will be continuously on hand to assist The Booth users and to prevent mischief.

Media Contact

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